



Nursing Students' Association of New York State

Website: www.nsanys.org ♦ Instagram: NSANYS

The Communications Director shall:

1. Serve as the chairperson of the Communications Committee.
2. Be responsible for the update and design of the NSANYS website.
3. Assist with all advertising, which is to include, but is not limited to, the following:
 - a. Emails and flyers to be posted to social networking websites such as Instagram and Facebook.
 - b. NSANYS website
 - c. NSANYS blast emails
 - d. Any other avenues for advertising NSANYS events.
4. Maintain the NSANYS online apparel showcase.
5. Apply for the NSNA Website Award and the NSNA Social Media Award from NSNA.
6. Be responsible for providing an annual committee report at the annual House of Delegates meeting.
7. Perform all other duties as assigned.